




EXCLUSIVE OPPORTUNITY FOR NJSSA & NESSA MEMBERS

NJSSA & NESSA ARE PROUD TO HOST A CIMS I.C.E. WORKSHOP IN CONJUNCTION WITH SUPPLY LINE 2010

I.C.E. certification arms you with critical information you can use to help customers meet demands from the highest management levels. The operational and budgetary knowledge learned in this workshop will help position you as an indispensable resource, especially as custodial operations continue to reduce budgets in 2010. Past attendees have saved their customers more than six figures annually by helping them certify to the ISSA Cleaning Industry Management Standard (CIMS). Participate in the workshop at Supply Line 2010 and be among the first to learn about the innovative new CIMS-Green Building  (CIMS-GB) criteria and designation and equip yourself with specific knowledge to help customers develop sustainable cleaning programs and green their operations overall.

Consider what other distributors, manufacturers, and wholesalers valued about past I.C.E. workshops:

- “The content was relevant, flexible, and important to put to use. I.C.E. certification will enhance our consultative capability.”
- “I now see specific products and procedures in our offerings that will help generate pull-through business.”

SPECIAL BENEFITS FOR NJSSA & NESSA MEMBERS!

- Members of both ISSA and NJSSA/NESSA attend the Supply Line 2010 I.C.E. workshop for the discounted rate of \$900
- Achieve professional credits toward I.C.E. recertification simply by attending NJSSA and NESSA meetings and events



SUPPLY LINE 2010 I.C.E. WORKSHOP

MAY 4

Trump Taj Mahal, Atlantic City, NJ

8 a.m. to 5 p.m.

Learn more and register at www.issa.com/standard/ice

ISSA®—The Worldwide Cleaning Industry Association

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