

New Jersey  
Sanitary  
Supply  
Association



Dedicated To  
Cleaning And  
Maintenance  
Solutions

## Monthly Membership Memo - November 2009

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### Operation Clean Sweep



The New Jersey Sanitary Supply Association's Social Outreach Committee held the 16th Annual Operation Clean Sweep on October 17, 2009 and cleaned The Rescue Mission of Trenton, 98 Carroll Street. 13 member company volunteers assisted in the cleaning effort with 24 member companies and individuals donating cleaning and janitorial supplies to aid the Mission's community-based facility.

"We are very thankful and proud that so many NJSSA member companies and volunteers stepped forward in this challenging economic year to donate products and their time to help The Rescue Mission of Trenton," said Dan Rubinstein (Osprey Sales), NJSSA Trustee and Chair of the Social Outreach Committee. "It was also very gratifying to hear some of the Mission's residents speak to us about their experiences and how important the Rescue Mission is helping them get back on their feet," added Rubinstein.



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The Rescue Mission of Trenton is the agency in the City of Trenton that serves the truly needy men and women who have no place to turn for shelter, food, and clothing. The Mission provides a safe, clean, warm refuge for the homeless, the hungry, the transient, and the addicted. The Mission also provides services and counseling to encourage individuals to reach their greatest potential in an environment where one can live with dignity, build self-esteem, experience love, responsibility, and hope.

On October 17, volunteers from within the cleaning and maintenance products industry in New Jersey provided labor, materials, and services to clean and brighten the Rescue Mission. Students from St. Mary's Parochial School in Bordentown also participated in the cleaning effort and helped some of the Mission's residents to learn how to clean their facility as well. "We just want to say that we love the concept of Operation Clean Sweep, the work, the donations, and mostly the people in NJSSA who worked so hard to help our mission," said Mary Gay Abbott-Young, Executive Director of the Rescue Mission.



Developed in 1993 by NJSSA, "Operation Clean Sweep" expanded to other regional and state associations, and in 1995 became a national community-based program of the International Sanitary Supply Association. In 1996, "Operation Clean Sweep" received an award of excellence from the American Society of Association Executives "Advance America" campaign. Nationally, over 1,000 member companies have participated in "Operation Clean Sweep" over the years.

"Operation Clean Sweep" was established to enhance the quality of life within New Jersey communities," stated Peter Davidson (Leading Edge Associates), NJSSA President. "By offering our professional expertise, we hope to provide a cleaner, healthier environment for the people of The Rescue Mission of Trenton."

**Thanks to the following companies and individuals who provided supplies:**

Americo Manufacturing, Stahl Soap Corporation, Commercial Cleaning, Banner Chemical, AAP Inc., Tucel Industries, Church and Dwight/Arm and Hammer, Eastern Bag & Paper, Norshel Industries, Osprey Sales, The Safety Zone, Norton Abrasives, Chase Products, DEB Group, Whitehall Products, Progressive Products/Wipes Plus, All Clean Janitorial, Legacy Converting, Abaline Paper, Imperial Bag, ACS Industries, Dr. Tildon Reeder, Mr. Bobby Brown, and Ms. Jane Gates Washburn Parker.

**Our thanks to all the volunteers:** Peter Davidson, Dan Rubinstein, Alexis Josephs, Dan Josephs, Andrew Rosen, Mike Rosen, Howard Durann, Bruce Durann, Dave Herman, Nancy Dann, Kevin Dann, Aaron Leibowitz, Emma Leibowitz, and Harris Leibowitz as well as the volunteers from St. Mary's School including Principal Mike Rosenberg and 8th grade students Ben DiGregorio, Sezen Sari, Anastasia Goldbacher, Adrian Giorgianni,

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Robert Bacovin and Carolyn Schneider.



## Supply Line 2010 Sponsorship Opportunities



The NJSSA Board of Trustees and Show Committee approved the addition of new sponsorship opportunities for exhibitors to enhance their Supply Line 2010 experience. These Medal Sponsorship Opportunities gain Special Recognition for your Firm. By sponsoring a key show activity you will:

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### Mission Statement

NJSSA's mission is to provide venues that enable members and associates to participate in commerce, networking, educational, charitable, and social activities. We improve the industry by supporting best practices and promoting the industry as professional and as environmentally sound. We keep our members apprised of political, environmental, technological, or other challenges that affect them in and around the New Jersey area.