



EXHIBITOR SPONSORSHIP OPPORTUNITIES

Platinum Level: \$5,000 for Sponsorship of President's Reception

Benefits include: one complimentary 10 x 10 exhibit booth; 4 staff badges and 10 complimentary attendee registrations PLUS a "bonus" 10 complimentary attendee registrations; acknowledgement of sponsor during Reception Luncheon; logo/acknowledgment in show emails, registration brochure and show guide; name/logo on website; recognition in all media communication; inclusion in key conference signage; other logo and brand imaging opportunities.

Gold Level: \$3,000 for Sponsorship of Luncheon Buffet Area

Benefits include: one complimentary 10 x 10 exhibit booth; four attendees from company for exhibit booth; logo signage of sponsor during at area; logo/acknowledgment in show emails/website, registration brochure and show guide; recognition in media communications; inclusion in conference signage.

Silver Level: \$2,000 for Wednesday Happy Hour (4:00-5:00 p.m.)

Benefits include: three attendees from company for exhibit booth; acknowledgement of sponsor during session and pre-session materials handed out; logo/acknowledgment in show emails/website, registration brochure and show guide; signage at session and registration.

Bronze Level: \$1,000 for Sponsorship of Coffee Breaks in Café

Benefits include: full event registration for two company representatives; acknowledgement of sponsor during show; logo/acknowledgment in show emails/website, registration brochure and show guide; signage at refreshment stations and registration area.

Lanyard Sponsor: \$1,000 for Sponsorship of Badge Lanyards

Benefits include: Two-color company logo on lanyards for all attendees; acknowledgement of sponsor during show; logo/acknowledgment in show emails/website, registration brochure and show guide.

Promotional Sponsor: \$600 for Sponsorship of Signage and Photography Services

Benefits include: acknowledgement in show emails/website, registration brochure, show guide, and within signs.

Cyber Café Sponsor/Demo Area Sponsor: \$500 for Sponsorship

Benefits include: acknowledgement with signage at area, in show emails/website, registration brochure, and program guide.

Registration Sponsor: \$300 for Sponsorship of Registration Materials and Registration Area at Show. Benefits include: acknowledgement in show emails/website, registration brochure, show guide, and registration area.

Other Sponsorship Opportunities:

Additional innovative or creative sponsorship ideas will be available by calling the NJSSA office at 973-283-1400.



SPONSORSHIP ORDER FORM

___ **Platinum Level:** \$5,000 for Sponsorship of President's Reception

___ **Gold Level:** \$3,000 for Sponsorship of Luncheon Buffet Area

___ **Silver Level:** \$2,000 for Wednesday Happy Hour (4:00-5:00 pm)

SOLD ~~___ **Bronze Level:** \$1,000 for Sponsorship of Coffee Breaks in Café~~

___ **Lanyard Sponsor:** \$1,000 for Sponsorship of Badge Lanyards

___ **Promotional Sponsor:** \$600 for Sponsorship of Signage and Photography Services

___ **Cyber Café Sponsor/Demo Area Sponsor:** \$500 for Sponsorship

___ **Registration Sponsor:** \$300 for Sponsorship of Registration Materials and Registration Area at Show.

Total: \$ _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Check # Enclosed _____ **Credit Card:** ___ Visa ___ MC ___ American Express ___ Discover

Card Number: _____ Expires: ____/____ CVV: _____

Name On Card: _____ Card Holder Zip Code: _____

Signature: _____

MAIL ORIGINAL TO: NJSSA, P.O Box 435, Butler, NJ 07405-0435 or Fax to 973-838-7124