



# Irrigation Association of New Jersey

## Advertising Opportunities for 2017 Program

The **IANJ Advertising Opportunities Program** is designed for associate and supplier members of IANJ to display their support and commitment to the irrigation contractor companies in New Jersey, Pennsylvania, New York and Delaware. Advertising in IANJ's quarterly newsletter and annual membership directory will help you reach over 350 licensed contractors and their branch offices. Promoting your company's logo on the home page of IANJ's website provides you with a reliable networking tool to reach end-users.

**New Jersey Irrigation News** is the official newsletter of IANJ and will be digitally published quarterly (4 times) in 2017 with publication dates on or around **April 15, June 15, September 15, and December 15, 2017**. This year's newsletters will be sent electronically to over 500 emails. *See Page 2 for details and newsletter advertising rates.*



The **IANJ 2017 Member Directory** is distributed to over 500 contractors, suppliers, and friends of IANJ.

*See Page 3 for details and rates.*

### IANJ Website Advertising

The IANJ website has an updated look. Your company's logo can appear on the homepage of [www.IANJ.com](http://www.IANJ.com).

*See Page 4 for details and advertising rates.*



**Irrigation Association of New Jersey**  
**170 Kinnelon Road ■ Suite 33 ■ Kinnelon, NJ 07405**  
**Tel 973-850-3366 ■ Fax 973-838-7124 ■ [www.IANJ.com](http://www.IANJ.com)**

# New Jersey Irrigation News—Annual Contract

**New Jersey Irrigation News** is the official newsletter of IANJ and will be digitally published quarterly (4 times) in 2017 with publication dates on or around **April 15, June 15, September 15, and December 15, 2017**. This year's newsletters will be sent electronically to over 500 emails.



**Four publication dates: Weeks of April 15, July 15, September 15 and December 15, 2017**

**Advertising copy, camera ready, or PDF is due 30 days prior to publication: March 15, June 15, August 15, and November 15, 2017.**

Please indicate below the issues in which you would like to place your advertising and the ad size you are requesting:

	<u>¼ Page</u>	<u>½ Page</u>	<u>Full page</u>	<u>Inside Front Cover*</u>	<u>Inside Back Cover*</u>	<u>Back Cover*</u>
<b>April 15</b>	_____	_____	_____	_____	_____	_____
<b>July 15</b>	_____	_____	_____	_____	_____	_____
<b>Sept. 15</b>	_____	_____	_____	_____	_____	_____
<b>Nov. 15</b>	_____	_____	_____	_____	_____	_____

**Quarter Page—\$175; Half Page—\$250; Inside Full Page—\$400, Inside Front Cover—\$500  
Inside Back Cover—\$500; Back Cover—\$550**

**\*ON A YEARLY BASIS\*... FIRST COME, FIRST SERVED... \*\*1 YEAR CONTRACT FOR 4 ADS IN ADVANCE... SAVE 10%. SIGN UP NOW...\*\***

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Visa     MasterCard     Discover     American Express

We accept Visa, MasterCard, Discover, and American Express. **The Irrigation Association of New Jersey is managed by Peak Management Solutions. All credit card charges will appear on your statement from Peak Management Solutions.**

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Security Number (3-digits) \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

# 2017 IANJ Member Directory Advertising

The **2017 IANJ Member Directory** is distributed to over 500 contractors, suppliers, and friends of IANJ. It is a spiral bound directory that is published once a year.



## 2017 IANJ MEMBER DIRECTORY ADVERTISING

AD SIZE – 3 ½ X 8, INSIDE FRONT OR BACK COVER

AD COST.....\$500.00

AD SIZE – 3 ½ X 8, FULL PAGE

AD COST.....\$500.00

**Black and White Ads Only. Camera-ready or high resolution PDF ads must be in our hands no later than March 26, 2017, with full ad payment and ... 2017 dues must be paid by March 26<sup>th</sup>.**

Yes: \_\_\_\_\_ I would be interested in advertising

Company: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_

Inside Front Cover: \_\_\_\_\_ Inside Back Cover: \_\_\_\_\_ Full Page AD: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Payment Check: \_\_\_\_\_ Payable to: IANJ – Directory Advertising

Visa     MasterCard     Discover     American Express

We accept Visa, MasterCard, Discover, and American Express. **The Irrigation Association of New Jersey is managed by Peak Management Solutions. All credit card charges will appear on your statement from Peak Management Solutions.**

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Security Number (3-digits) \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**RETURN FORM TO: Irrigation Association of New Jersey  
170 Kinnelon Road ■ Suite 33 ■ Kinnelon, NJ 07405 ■ Tel 973-850-3366 ■ Fax 973-838-7124**

# Website Advertising Ad Reservation Form

## IANJ Website Advertising

Your company's logo, along with a link to your Company's website, can appear on the homepage of the newly designed www.IANJ.com. Complete this form and return to the IANJ offices.



**Format:** .jpg or .gif file with 72 dpi resolution

**File Size:** 120 pixels wide x 120 pixels high maximum size

**IANJ Member Rate:** \$1,000 for One Year; \$550 for Six Months

### METHOD OF PAYMENT:

- Check for \$ \_\_\_\_\_ Payable to IANJ
- Visa     MasterCard     Discover     American Express

We accept Visa, MasterCard, Discover, and American Express. **The Irrigation Association of New Jersey is managed by Peak Management Solutions. All credit card charges will appear on your statement from Peak Management Solutions.**

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CVV Security Number (3-digits) \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**RETURN FORM TO: Irrigation Association of New Jersey  
170 Kinnelon Road ■ Suite 33 ■ Kinnelon, NJ 07405 ■ Tel 973-850-3366 ■ Fax 973-838-7124**

**If you have any advertising questions,  
please contact Pat Koziol, Executive Director  
pat.koziol@plsi.com or call our offices at 973-850-3366**

**Full page ad 7 1/2" x 10"**

**Inside page: \$400 per issue**

**Inside front cover: \$500 per issue**

**Inside back cover: \$500 per issue**

**Back cover: \$550 per issue**

**Membership Directory ad  
3 1/2" x 8"**

**Half page ad 7 1/2" x 5":  
\$250 per issue**



**New Jersey  
Irrigation**

# **NEWS**

***The Newsletter of the Irrigation Association of New Jersey***

## **2017 Advertisement Size Sheet**

**Quarter page ad 3 1/2" x 5":  
\$175 per issue**